

NEWSLETTER



Events | Cherry Festival



CHERRY FESTIVAL

The most known cherry festival in Switzerland is located in the city square of Zug, June - July each year.

Suggested activities:

- Visit farms and bakery shops to buy seasonal fruits and cherry cake.
- Stroll paths for family with kid.
- Water light show.
- Underwater observation walk.
- Fun cooking in the camp and picnic grill in green.

* Bonfire cherry sausages and ready to cook meal available on our website. **Book now!**



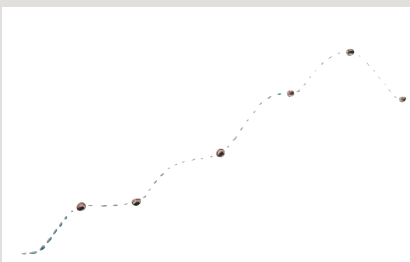
AN UNEXPECTED JOURNEY

Welcome to Switzerland. Let's begin your journey on a scenic route through farmlands. During the mid spring season, you can see blossoms and flowers blooming. And in summer, you can buy fresh fruits and vegetables directly from the farms. A little adventure in these farmlands and orchards in summer would be the best to visit, especially with young ones. Quite charming, isn't it?

THE CHERRY LAKELAND

In the town to be known for having sweet chubby cherries, it is a must to buy and try it. There are other local cherry products such as cherry cake, cherry sausages. Zug is a city and canton of Switzerland, situated in the central part of Switzerland near two significant mountains, Rigi and Pilatus. A legendary dragon flight between these two mountains is a must to be viewed from this lake.

Spicesbowl



Trail of The Hidden Stones

Follow the Spicesbowl trail: Into Marshland of the Middle Lakeland to discover the local charming spots. You can join our activities as follows:

- The Hidden Stones

Find the hidden stones along the trail to get a trophy.

- The Memory Stones

Plant some seeds with your initial carving stones to commemorate your visit. You can come back and look for it another time.

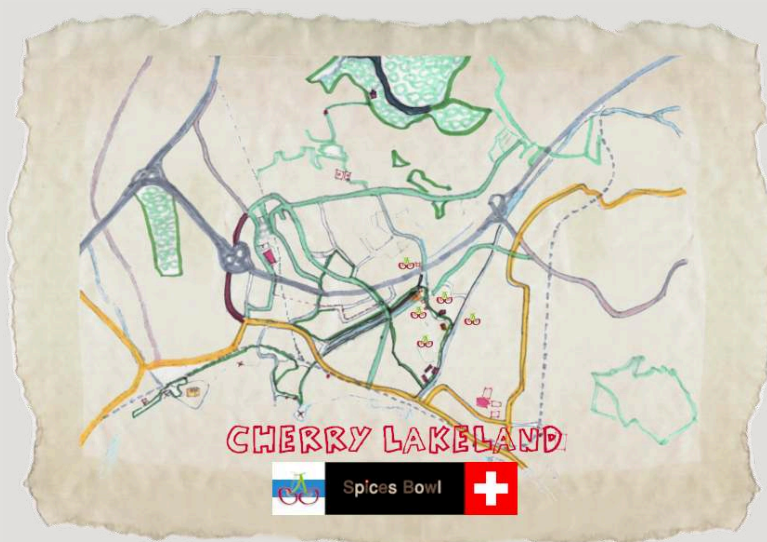
Trophy Collections

New items!

- Crystal necklaces available in clear ice blue, turquoise, black, red and yellow.



- Euro chocolate coins



Journey guide map: Cherry Lakeland

Scenic route : Local farmlands, river paths, forest paths and lakeside paths

- - - Road
- - - Stroll path/Trail
- - - Biking path



Journey guide pages: Into Farmlands of the Middle Lakeland

- Availability for bikes and hikes and camping
- Suitable for family with kids
- Scenery : Natural paths along river, lake, forest
- Terrain: Plateau - Flatland with mountains and lake view